



BANDOLGY

For immediate release

Bandology Co-Founders to Speak at Prestigious American Music Conference

Oakville, Ontario, December 8, 2022 – Bandology co-founders Lisa Michaels and Peter VanDuzer will be giving a presentation at the prestigious Midwest Clinic: International Band and Orchestra Conference in Chicago, Illinois later this month.

Their presentation, titled *No Booster? No Problem! Building A Music Support Group From Scratch*, will advise music educators on how to make use of their community network, specifically parents of music students, to advocate on their behalf to grow strong music programs. It will take place on Monday, December 19 at 1:30 p.m. at the McCormick Center in Chicago.

Founded in 1947, the Midwest Clinic is an opportunity for music educators to gather during a four day conference to share and develop their teaching practices. More than 18,000 people attend each year from throughout the U.S.A and beyond.

Although Lisa Michaels and Peter VanDuzer have attended the Midwest Clinic in previous years, this will be their first time speaking at the renowned event. It is rare for Canadians to be selected as presenters and even more rare for those who are music education advocates instead of music teachers or band conductors. They will be presenting a S.H.O.P. (Short-Helpful-On Point) Talk – a clinic format that Midwest has used in previous years to enhance their existing programming with short innovative talks on a variety of subjects.

Co-founded by Lisa Michaels and Peter VanDuzer in 2017, Bandology is an Oakville-based non-profit that strives to provide, support and advocate for music programs that make a difference in the lives of children and youth now and into the future.



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Peter VanDuzer has been volunteering for children since 1985, as a board member of Big Brothers of Hamilton and as a long-term member of the Lawson Foundation. He has volunteered for 20 years with the local school board, including co-founding AMP, a parent group supporting music, in 2012.

“As Canadians and as people who aren’t music educators, it is very exciting to have been invited to speak at Midwest this year,” says Peter VanDuzer, President and co-founder of Bandology. “We feel incredibly honoured to have been given this opportunity.”

In addition to serving as Executive Director of Bandology, Lisa Michaels has spent more than two decades running her own businesses as a marketing consultant and serial entrepreneur. She sings with an award-winning a capella chorus and has served on several local boards.

Bandology is a Canadian non-profit dedicated to more music for more kids via education, collaboration and community. Based in Oakville, Ontario, it provides young musicians with more opportunities to play, learn and be inspired. Learn more about Bandology’s programs and services at bandology.ca. To learn more about the Midwest Clinic, go to midwestclinic.org.

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Photos available upon request.