

***Wage Music:
Making Your Program Indispensable through Connection***

A Presentation for the 72nd Midwest Clinic

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Rm. W179, 12pm-1pm

Dr. Milt Allen, clinician

email: milt@miltallen.com

website: www.themusicguerrilla.com

(links to facebook, twitter, instagram, etc.)

cell: 217-218-6458

Synopsis:

Do primarily family members come to your concerts? Do your students connect what they learn in rehearsal to what they do out of rehearsal? Are competition and expensive trips your only means of community recognition? What is music education in the “bigger picture?” Maybe it’s time to look at things another way. Here’s a chance to learn both ideas and methods that can give your program a new relevance to your students, administrators and community!

But, Music is IMPORTANT, right?

- The myth of importance.
- What the research shows: the head vs. the heart.
- The Power of a shared emotion . . .

Understanding Connection

- We are wired to connect: understanding basic human survival.
- Sharing an *experience*.
- The value of creating connections.
- Creating connections and the 2014 National Standards: a quick overview with TONS of possibilities!
 - Creating
 - Performing
 - Responding
 - Connecting

Creating Concert Connections

- Moving away from the “tried & true” concert to a *performance*.
- Enacting the senses and the creation of a meaningful & memorable experience.
- Relevance.

Creating School Connections

- School resource: birthdays, assemblies, meetings, honors . . .
- What can you offer other classes? Connecting through your passion
- What classes can you include? Enacting the senses . . .
- Don't forget Relevance!

Creating "Outside" School Connections

- Connecting with other schools:
 - "Jingle Band"
 - "_____ Night"
- Students as mentors . . . outside the school.
- beyond joint concerts

Creating Community Connections

- Concerts that are *relevant* - and informative!
- Civic groups
- Local events
- Guerrilla Music!
- Horizons-type groups - student led.
- Expanding the idea nationally and internationally

**Move your program beyond being "important" or "needed."
Move it to being an intellectual, artistic, social, school and community *necessity*
through
CONNECTION!**



(For a complete bio for "Doc," got to www.themusicguerrilla.com/about)