

THINGS YOU DON'T THINK ARE IMPORTANT BECAUSE...

THEY'RE NOT ABOUT MUSIC

THE MIDWEST CLINIC
THURSDAY, DECEMBER 20, 2018 | 4:30 PM | W181
DR. HEATHER COOK

20
18

WHAT WE HOPE TO LEARN



COMPLETE



CONNECT



CHAMPION

I.

BE A BETTER YOU

CREATE SPACE NOT WASTE

THREE BITE-SIZED TIPS
TO GET MORE OUT OF
YOUR DAY



**STOP
"BLAAH KING"**



**2 MINUTES IS
BETTER THAN 30**



**END YOUR DAY
WITH A LIST**

II.

CREATE A LYRIC
WITH PEOPLE

ONE IMPACT AT A TIME

THREE SMALL TIPS TO
HELP YOU CONNECT IN A
MEANINGFUL AND
MANAGEABLE WAY



**INDIVIDUALIZED
ATTENTION**



DO WHAT **THEY
WANT, NOT
WHAT YOU WANT**



**YOUR INCOMING
CLASS**

III.

**FUNDRAISING IS MY FAV
SAID NO ONE EVER**

CREATE CHAMPIONS FOR YOU

THREE SMALL TIPS TO
CREATE NEW ADVOCATES
AND INSPIRE CURRENT ONES



**START ASKING,
NOT TELLING**



**CONVERT THE
BASEBALL DAD**



**MOVE BEYOND
YOUR PARENTS**

MAKE IT PART OF YOUR LIFE



COMPLETE



CONNECT



CHAMPION

DR. HEATHER COOK

**THANK
YOU**

**20
18**